



# Code of Conduct's implications. Advantages of adherence.

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# In a nutshell

The **Spanish Data Protection Authority (AEPD)** has approved the first industry code of conduct under the **General Data Protection Regulation (GDPR)**.

- ✓ It hopes will become a model for similar standards across the EU

This industry code has been promoted by **Farmaindustria** and it governs the processing of personal data in the field of clinical trials and other clinical research and of pharmacovigilance, when they are conducted in Spain.

The **Code of Conduct** replaces a previous code adopted by Farmaindustria back in 2009 (\*) under the former data protection regulations GDPR and LOPDGDD.

(\*) Amgen Spain was adhered to this version in 2009

Adhesion to a code of conduct adopted as part of this self-regulatory system can be used to support the existence of **sufficient guarantees of compliance with the GDPR**.

# Why is it important?

- 01** Adopted by Farmaindustria and AEPD  
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- 02** Sufficient guarantees of compliance with GDPR  
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- 03** First code adopted in EU after the GDPR  
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- 04** Inspiration for EFPIA (for a future European Code)  
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- 05** “Live Code”: updates with Q&A  
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- 06** Mediation procedure before the CCGB  
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- 07** Most EC' questions are Privacy related  
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- 08** Model contract clauses  
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# Benefits for Amgen

Great opportunity to **standardize** processes

Achieve **harmonization** with the industry

Speed up **negotiations** with third parties

Sufficient guarantees of **compliance** with the GDPR

The Code provides the highest standards of personal data protection in the fields of research and pharmacovigilance, and the industry shall not fall behind